

# ARIMOA

Company Introduction



# Connect All Imaginations of the World

A Company Presenting Miraculous Dreams to Children Around the World

A Global Content Company Creating Added Value through Characters





ARIMOA	
Animation Business Team	Web Business Team
<b>Contents Production &amp; Distribution</b>	Homepage Production Program, Web Solution, Web Contents Technical R&D
<b>GOODS</b>	
<b>Platform</b>	

## Build a Content Universe for the Global Growth of ChiChiPingPing IP

### ChiChiPingPing

Fantasy Adventure 3D TV Series

**11' X104 Episodes (Season1~4) – Production  
3D Animation Completed**

'Around the World in 80 days' as motif!  
To obtain the Golden Globe from the World Exploration Competition, the kids perform missions while traveling in a fantasy world

### ChiChiPingPing Nursery Rhymes

New Media Series  
Learning through Songs

**3' X 41 Episodes – Production Completed  
2D Animation**

Children learn elements they need to know, such as animals, dinosaurs, vehicles, traffic safety, life-style and colors through nursery rhymes. Continue to provide new series on services quarterly.

### ChiChiPingPing Friends

OTT Series for Physical  
Development Dance

**10' X 8 Episodes – Season 1 in Production  
3D Animation (Motion Capture & Game Engine)**

A world where everything becomes a dance!  
Kids dance show with new concepts for physical development.

## Distribution Performance of ChiChiPingPing IP at Home and Abroad



**MBC**

Recorded **No.1** in viewer ratings  
among animation programs in 2020

**YouTube**

**4th** in subscription growth rate  
among 6,000 kids channels around the world



260,000 subscribers and 32 million cumulative views  
after 12 months of opening the official channel!

\*Acquired Silver Button in one year of opening the channel

Export contract of overseas distribution  
signed to 57 countries in 2 years!

**Aim at 100 countries in 2024!**

US, China, France, UK, Taiwan, Vietnam, Middle East, Russia, India, North America etc.

## 3D Motion Capture & Game Engine System Self-Development of “VC-Maker”

Reduce the Budget and Speed Up the Production



### With Unreal 5.1 Engine

The Most Powerful Real-Time 3D Production Tool in the World



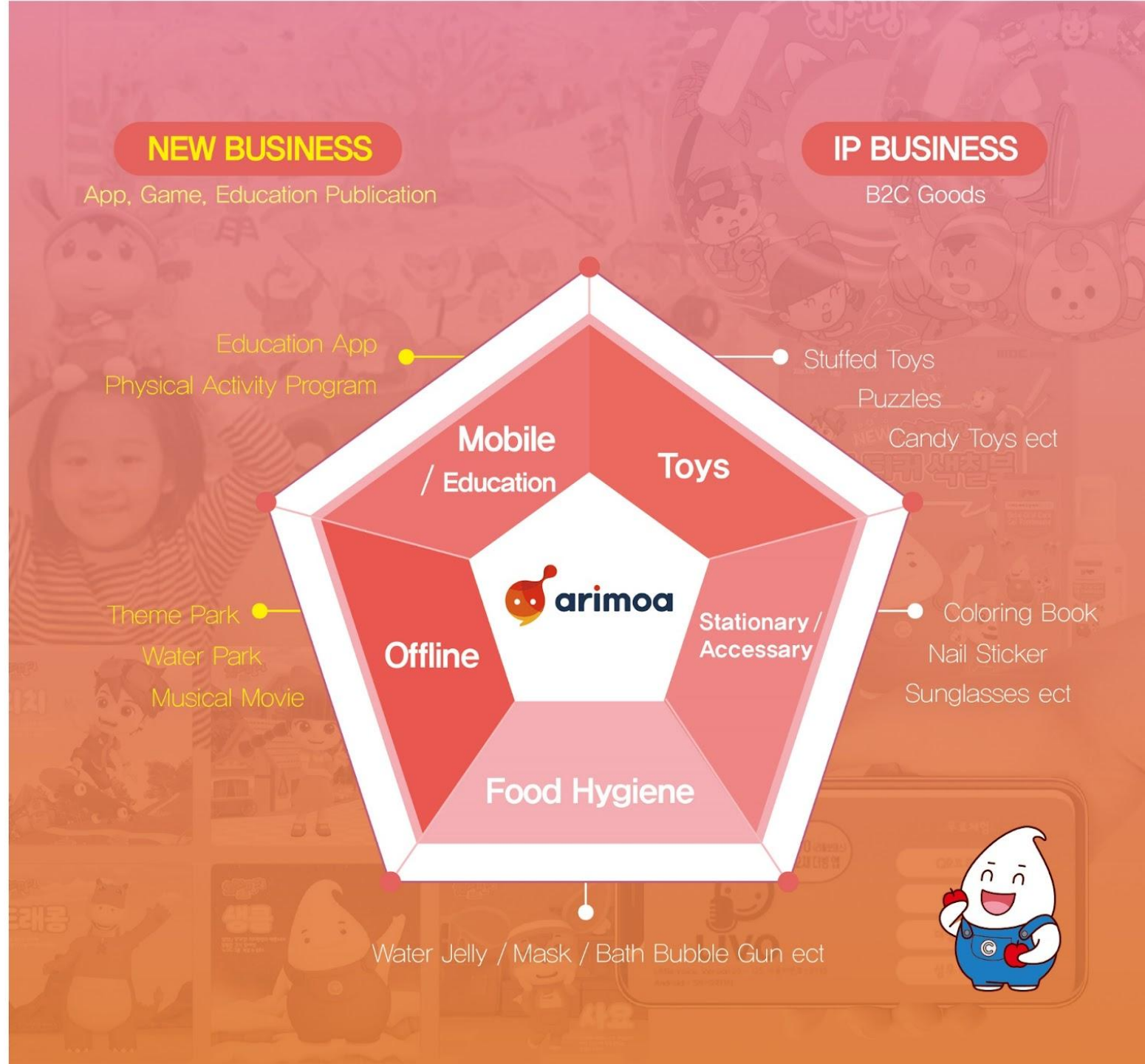
## New Media Video Contents

TV Series, YouTube, Live Commerce etc.



## Licensing Product & New Business Partnership IP Products Development

A Stable Growth Foundation with  
Diverse Business Expansion



## Water / Theme Park of Character Experiencing Brand Collaboration



### ChiChiPingPing Water Park Opens

(5,300 Pyeong, Busan, Korea)

Hot spring water available in four seasons  
Korea's largest infinity pool, wave pool and indoor water park

### Construction of ChiChiPingPing Theme Park

(200,000 Pyeong, Lijiang, China)

Game park, character park, kids park with characters





Special Activity Program for Kindergartens and Daycare Centers Nationwide

## Production of ChiChiPingPing Musical Movie



Screened in More Than 140 CGV Theaters Nationwide  
(Release in March 2023)

- Running Time** 40mins (opening and credit video included)
- Main Target** Children under the age of 8 (preschool kids of kindergartens, daycare centers, etc.)
- Cast** All ChiChiPingPing characters
- Soundtrack** 16 familiar sing-alongs, including the theme song of ChiChiPingPing
- Synopsis** The World Exploration Competition is held every five years! The mission of the competition is music: "Find the best instruments!" ChiChiPingPing and friends travel around the world and experience the folk instruments of each continent.
- Features** Get to know about the instruments and learn how to play them naturally. Through the songs and rhythms of quizzes and games under different circumstances, it enhances the kids' involvement naturally during the search. (Intersection devices added)

Present as Symbolic Characters  
of International Stages and Events

**Improve the Image by Characters**



## Improve the Image by Lovable Characters

Mascot of Pyeongchang Olympics,  
Gold Award of Busan International Film Festival, etc.

### 2021 ~ 2022

2022.11 Contents Korea

2022.09 Gwangju Ace Fair

2022.07 Character Licensing Fair

2021.11 Character Licensing Fair

2021.09 Gwangju Ace Fair

2021.07 I Love Character Licensing Show

**2020** Promotion Ambassador for Busan Tourism Organization

### 2019

Busan International Film Festival  
Release & Promotion of 'ChiChiPingPing'  
Gold Award for the Best Animation

**2018** Saengkeum & Dogcat of ChiChiPingPing  
Special Mascot of Pyeongchang Olympics

## Best Award and Certification in Each Field 20 Years of Experience and Expertise in Various Projects



More Than 1,000 Projects of Universities,  
Tourism Organizations,  
Homepage of Institutions, University Hospitals  
and Local Medical Centers



### WEB

Homepage Construction  
Web Accessibility  
Web Solution  
Program  
Development  
Technology R&D

### Mobile

App Development  
Big Data  
Customized  
Production  
& Management

### 3D & Media

3D Video  
Promotion Video  
DID Production

### Metaverse

NASDAQ Listed  
Company  
EXP WORLD  
Metaverse Solution of  
TECHNOLOGIES LLC

### Print

CI BI HI Design  
Brand Strategy  
Graphic Design  
Publication & Printing

# APPENDIX



# ChiChi PingPing

Fantasy Adventure





**Inspired by the Classic Novel,  
“Around the World in 80 Days”**

## Overview

**Format : TV Series**

**Genre : Action Comedy Adventure**

**Running Time : 11 Minutes per Episode**

**Type : 3D Animation**

**Target : Age 6~9**

**Episode : 104eps, 4 Seasons (26 Episodes per Season)**

**Language: English, Korean, Chinese**

**Broadcaster: MBC, Animax, Daykyo, TVChosun, KT OllehTV, SK BTV, LGU+,  
Amazon, CETV, Tencent, IQIYI, Youku, FTP Telecom and Others**



## Objective

**“Mission Accomplished!  
Let’s Go to the Next Adventure!”**

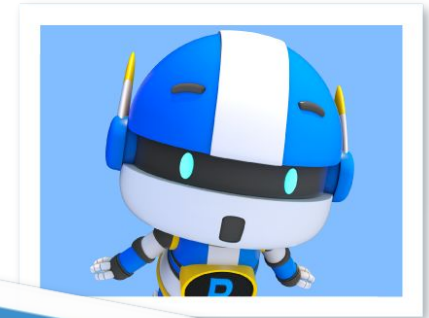
**“A fool is the one that never leaves home.” – Iceland Saga**

Imagination and Adventure!

With inspirations from Jules Verne’s “Around the World in 80 Days”, let’s discover the joy of traveling, adventure and gaming in animation!

In the midst of the pandemic that is forcing everyone inside, the world adventure through the animation series will ignite children’s sense of curiosity and imagination while making the world around them just a little bit more accessible.

Children will now be able to travel anywhere, anytime with the friends of their imagination. What if my friend was giant whipped cream? How about a legendary dragon? Let’s begin the journey to a mysterious world filled with adventures with the genius inventor, PingPing, and the sweet troublemaker, ChiChi!



## Synopsis

An athletic brave boy, ChiChi, a genius inventor girl, PingPing, and their fun lovable friends travel around the world together to complete the quests for the World Exploration Competition and its winning trophy, the Golden Globe.

Their interesting and joyful friends are Dogcat: a dog acting like a cat, Dracong: a dragon which is an alien, Saengkeum: a human-formed cream who is always hungry, Sayo: a fox, the world's best cook.

With this bunch, the journey can not be easy! Journeying through the wild unknown places like "The Monster Island with Two Suns", "The Soft Lake", "The Mirror Castle", "The Ghost Ship in the Desert", and "The Chocolate Country", the friends face extraordinary challenges as the hidden secrets of the Golden Globe are slowly revealed. The adventure becomes increasingly fantastical, mystical, and surely more fun as the friends begin to build trust and friendship with one another.







# ChiChi

**| If there's one thing I can't stand,  
| it's sitting still!**

**He may be a wanderer and a troublemaker with lots of curiosity who never stops thinking, but deep inside, ChiChi is an honest boy who always helps out those in need. He has a natural gift for operating anything from cars to airplanes. Following the encounter with PingPing who instantly sees his potential, ChiChi joins the World Exploration Competition with Dogcat, and begins the journey he always dreamed of.**



# PingPing

**When I have an idea for an invention,  
I stay up all night!**

**Her good looks say nothing about her feisty character that even ChiChi can't handle. Like her scientist dad, PingPing is gifted with an extraordinary brain and a talent for invention. She is also an inheritor of enormous wealth and a warming heart. She has been preparing for the World Exploration Competition for a long time to pass the impossible mission that no one has completed yet.**



# Dogcat



**| A dog abandoned in a cat village  
| since the birth!**

**A dog wanting to be a cat with the speed faster than any other cat, Dogcat wears the cat suit and performs the art of Parkour at the highest level. As ChiChi's best friend, he always complains but somehow brightens everyone's mood at the same time. He enjoys traveling around the world and serves as the action specialist in the group.**

# Dracong

**The guardian living in the ancient cave following a riddle-like prophecy**

The dragon's family's only successor, Dracong, possesses the explosive fire power coming out of his tail, and yet, he is clumsy and just a little bit eccentric. In the Fire Mountain, he discovers the bewildering skill that he himself was not aware of.



# Sayo

**A cooking prodigy who makes the best out of those ingredients everyone refuses**

A hidden talent with the artisanship passed down for generations in his family, Sayo is a desert fox and a true culinary genius who never forgets a taste. Sayo is open-minded, thoughtful and calm while worrying too much sometimes. Favored by 'Delicious Country', he holds the golden recipe that is left only to the best cooks. Sayo takes on the journey to try all the dishes around the world.



# Saengkeum

**Around sweets, his self-restraint is, if anything, adorable.**

Saengkeum was born when the chemical compound invented by PingPing to help the growth of plants accidentally was spilled on Sayo's dough. Despite his size, he's easily scared. The sweet, lovely Saengkeum always follows Sayo and treats him like family. He can sound awkward at times, but then again, everyone loves him.



# Funybany

**The large airship invented for the World Exploration Competition by PingPing**

True to PingPing's design philosophy, Funybany embodies a curved line, a colorful exterior, and an adorable face. Inside, there are three spacious floors with a variety of rooms, like a massive hall, a playground, a kitchen and a food storage. It is charged with the emotion recognition system that enables diverse expressions for communication.

With these awesome capabilities, Funybany is surely a reliable resource for the journey.



# Banybung

**If Funybany's charm is the dazzle, Banybung's is the practicality!**

Despite its relatively small size, Banybung is eco-friendly running on solar power with the high-performance engine. Thanks to its mobility, it can also travel in the air and on any ground. It is designed to attach and detach freely to Funybany. As a means of transportation, it does its job superbly.





Over 100 unique characters to meet in a fantasy adventure

More than 100 human, animal, and monster characters such as princesses, wizards, Vikings, dragons, and pirate captains ! A feast of charming characters who laugh, enjoy, and empathize with viewers!





Fish in the sky, birds in the lake  
Soft Lake

Here goes the amazing  
adventure  
to a world of pure imagination!

The fantasy adventure taking place in  
different worlds for each episode will  
spark children's  
dreams and imagination!



Where the ancient mummies rest  
The Pyramid



All made of paper  
Paper Country



Full of delicious chocolate  
The Chocolate Country

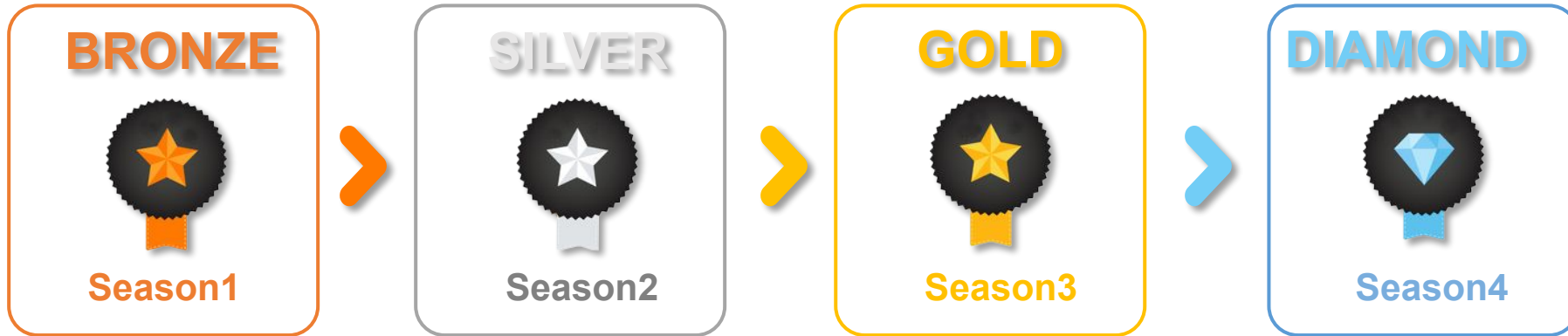


Everything made of books  
The Tree of Wisdom



For the cute little bees,  
The Honeybee Kingdom

The missions become more and more difficult as the season passes!  
Will the ChiChiPingPing Team be able to win the Golden Globe at the  
World Exploration Competition?





From March 2022, you can watch ChiChiPingPing in most media such as in cable, general programming channels, and IPTV as well as in terrestrial TV stations including MBC, Animax, Daekyo, and JEI, etc.

MBC

ANIMAX

JEI **재능 TV**

대교 **어린이** TV

대교 **노리Q**  
놀이를 커다

olleh tv

B tv

U+ TV

the KIDS

HOME CHOICE

YouTube

CHANNEL A

TV **조선**

육아방송 

wavve

TVING

WATCHA

 **쥬니버**

NAVER TV

SERIES  
NAVER

KIDS kakaokids

Melón genie



# Business Achievements

## Advancement of video distribution and licensing business through global market expansion

Achieved the annual goal of export contracts to the US, China, France, UK, Taiwan, Bulgaria, Vietnam, etc. with ChiChiPingPing TV animation!  
We will advance our video distribution and licensing business to 100 global markets in 2023.



## Reinforce the brand through the development of various contents and continuous services of ChiChiPingPing IP.

It is necessary to continuously supply new content in order to grow ChiChiPingPing IP into a global kids brand. ChiChiPingPing universe will be expanded to fantasy adventure TV series, new media series for children's song & plays, TV series for physical development dance, etc.

### Fantasy adventure TV series ChiChiPingPing



11'X104 episodes (Season 1-4) – production completed.  
3D Animation

The motif of 'Around the World in 80 Days'!  
An adventure story that children enjoy various missions by participating in the World Exploration Competition.  
We produce one season each year.

### New media series learning through songs ChiChiPingPing Children's Songs



3'X41 episodes - production completed.  
2D Animation

Children learn elements they need to know, such as animals, dinosaurs, automobiles, traffic safety, lifestyle, and colors, through nursery rhymes.  
We continue to service new series on a quarterly basis.

### TV series for physical development dance ChiChiPingPing Friends



12'X13 episodes – Season 1 in production.  
3D animation (motion capture & game engine)

A world where everything in the world becomes a dance! Kids dance show with new concepts for physical development  
Two seasons are produced each year.

Selected as one of the 2022 KOCCA Next Generation Animation Production Support Projects.

# Business Achievements

Large domestic licensees are in a rush to sign contracts with a lot of attention!  
(Concluded about 60 contracts)





## 3D



## 2D





2D





2D Poster





## Application





# Contact



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# Thank You

